

Nestlé coastal clean-up bags 4 tonnes of waste

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KUALA LUMPUR: Nestlé Malaysia recently mobilised 500 employees as volunteers for its annual beach and ocean clean-up initiative in conjunction with its 110th anniversary.

The initiative, which took place at six beaches and two underwater locations at Pulau Tioman in Pahang and Pulau Mabul in Sabah, saw volunteers collecting almost four tonnes of waste.

In addition, 110 corals were planted in Pulau Mabul as part of reef conservation activities.

Recyclables collected were sent for washing and recycling, while non-recyclables were sent to a waste-to-energy plant via Nestlé's recycling partner, KPT Recycle Sdn Bhd.

Nestlé (Malaysia) Bhd chief executive officer Juan Aranols said: "Protecting our planet requires collective action and we encourage all Malaysians to join us on this journey."

"Reducing the use of plastic and promoting collection, separation and recycling are important parts of our pledge to act on climate change and accelerate our journey to net zero emission and plastic neutrality."

"Our beach and ocean clean-ups allow our employees to be part of Nestlé's environmental efforts and contribute to the company's green transition."

"Through this activity, which im-

proves bonding within our teams, we also wish to raise awareness and educate the public on the disposal of plastic and other waste."

Nestlé Malaysia continues to achieve progress in its fight against plastic waste as the first company worldwide to replace all plastic straws with sustainably sourced paper straws across its UHT products, and the first in Asean to use 100 per cent recycled resin for its bottled drinks.

Also, Nestlé's Door-to-Door Collection and Recycling Programme has reached more than 90,000 households in Selangor and Kuala Lumpur to date.

Meanwhile, its Careton programme will collect more than 50 million UHT packs this year for separation, recycling and reuse.

The company's efforts have enabled the collection, separation and recycling of more than 5,000 tonnes of waste this year.

Nestlé Malaysia is advancing in its reforestation programme, Project RELeaf, with a target to plant three million trees in Malaysia by 2024.

Nestlé Malaysia in January transitioned to 100 per cent renewable energy across its operations nationwide to reduce its carbon footprint and continues to promote regenerative agriculture practices among coffee, chilli and rice farmers participating in its local sourc-



Nestlé (Malaysia) Bhd chief executive officer Juan Aranols planting corals off Mabul Island in Sabah. (Inset) Nestlé Cares volunteers cleaning up a beach.

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ing programmes.

Aranols said: "With these initiatives in place and targets set for our sustainability programmes, we will continue to spearhead a brighter future for all and bring about impactful, positive change for the planet."

